

ECONOMIC DEVELOPMENT COMMISSION MEETING

Wednesday, March 6, 2013

5:00 p.m.

Auburn City Hall

1225 Lincoln Way, **Room 9**

CALL TO ORDER

ROLL CALL:

Commission Members Present: Harvey Roper, Bud Richardson, Teri Tait-Wilson, Randy Wagner, Keith Nesbitt, Monti Reynolds

Staff: City Manager Bob Richardson and Deputy City Clerk Amy Lind.

1. Call to Order at 5:05 p.m.

2. Public Comment

None.

3. EDC Business

Minutes

By **MOTION**, approve the 2/20/2013 minutes.

MOTION: Richardson/ Reynolds/ unanimously approved

Review of Existing Projects

Harvey provided an update on the Discover Auburn Brochure. There was discussion about possible sponsors for the brochure. The consensus of the commission was to add "where to stay in Historic Auburn" to the brochure. Harvey said he will be working with Rebecca and should have a draft by the next meeting.

Bud and Randy provided an update on the tour industry research. Commissioners comments included: out-of-town billboards, rafting tours, gas incentives, and restaurant vouchers at gas stations.

Monti is continuing to work with Bob on the Hotel Loop Video.

There was brief discussion on the Auburn app, and will be further discussed at the next meeting.

4. Future Agenda Items

Adv. Destination/ App/ Draft Map

5. Next Meeting Date
March 27th, 2013

Adjournment at 5:45 p.m.